



DISCOVER THE RE-IMAGINED SEA CLUB CONFERENCE CENTRE AT LE MERIDIEN BEACH PLAZA, MONACO

14 newly renovated meeting rooms and unlimited Wi-Fi throughout the hotel, grounds and Sea Club Conference Centre are set to make Le Méridien Beach Plaza Monaco first choice for forward-thinking international and local business.

The hi-tech meeting rooms on five floors of the Sea Club Conference Centre – the majority of which face the Mediterranean – add up to a total space capable of hosting up to 2,000 guests. Endless discovery awaits in the three dedicated creative meeting rooms, each with a different design theme – including one that's inspired by the legendary F1 Monaco Grand Prix. The creative meeting rooms can accommodate all contemporary presentation systems, including blackboards, pivoting boards and whiteboards.

Renowned French designer Tristan Auer was invited to create comfortable, engaging spaces dedicated to stimulating and encouraging creativity. Tristan already has a close connection with Le Méridien Beach Plaza, having designed Muse, the hotel's successful summer restaurant. As well as being known for interior design, Tristan is also a highly respected furniture and lighting designer.

The creative meeting rooms or 'breakouts' each have an individual design but share the same source of inspiration. One-off pieces of furniture can be easily moved to change the dynamic of the space, for unlimited flexibility. The colour palette is stylish and modern but also uses powerful tones to inspire creativity and stimulate guests. And of course the lighting can be adjusted to suit the mood.

Recognizing that some of the best work at conferences is done when people are unwinding over coffee, an open lounge has been created on the fourth floor for guests to enjoy relaxing in.

Michel Cottray, Area Manager South of France + Monaco, says 'Le Méridien Beach Plaza has always been popular with business. We're confident the 14 re-modelled conference spaces will make us the first choice for open-minded business people ready to discover a new perspective on the more creative aspects of what they do. Offering unlimited Wi-Fi throughout the whole hotel and the Sea Club Conference Centre helps make doing business at Le Méridien Beach Plaza especially comfortable and enriching.'

Le **MERIDIEN**

About Le Méridien:

Le Méridien, the French-born hotel brand currently represented by 105 properties in 50 countries, was acquired by Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT) in November 2005. Since then, Le Méridien has gone through a brand revitalization, which included appointing a full-time Cultural Curator – French arts-provocateur Jérôme Sans – and transforming numerous guest touch points, thus bringing unique and interactive experiences to its guests. With close to 80 of its properties located in Europe, Africa, the Middle East, and Asia-Pacific, Le Méridien provides a strong international complement to Starwood's primarily North American holdings. Plans call for dynamic expansion of Le Méridien hotels and resorts within the next five years, concentrating in the U.S., Latin America, and Asia-Pacific, including destinations such as India, Thailand and China. Le Méridien recently opened new hotels in Bangkok, Dallas, Philadelphia, Minneapolis, Chiang Mai, Chiang Rai, Shimei Bay, Xiamen, Chongqing Nan'an and Qingdao (China), and has recently signed a new hotel deal in Taipei. For more information, please visit www.lemeridien.com.

About Starwood Hotels & Resorts Worldwide, Inc.:

Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1025 properties in 100 countries and territories with 145,000 employees at its owned and managed properties. Starwood Hotels is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, and the recently launched Aloft®, and ElementSM. Starwood Hotels also owns Starwood Vacation Ownership, Inc., one of the premier developers and operators of high quality vacation interval ownership resorts. For more information, please visit www.starwoodhotels.com.

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